

Business Directory Listing: \$120 per year*

Business Name & Address (including city/zip)

Business Phone, Email, Website

Business Category (select multiple listings)

Diversity Category (if minority-owned)

Designation for Women & Veteran Businesses

Links to Business Facebook/Twitter/Google+ Account

Two directory profiles (Speak with Account Rep)

Geo-searching (search by keyword/location)

Business Listing Benefits:

Competitively priced (One-of-a-kind Directory)

Responsive themes for better smartphone & tablet access

Listings that show up are based on visitors city location

Solicit customers by offering coupons on social media sites

Helps customers, government & corporations quickly find products & services provided by local business vendors.

Manage your own profile when you logging in

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Special Business Marketing Service:

Let us create, manage and share an online coupon or classified on Facebook & Twitter

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Business Video Promotional:

(Onsite Video interview to be shared on YouTube, embedded in your business profile, and on social networks such as Facebook, Twitter, Etc..

\$325.00 *(includes video shoot & editing)*

Year-Round Listing Benefits

We 'Like' your Facebook page & re-share your posts.

We 'Like' Share and Re-Tweet your YouTube videos.

We check-in quarterly for updated photos/video.

We refer to customers to businesses in our directory.

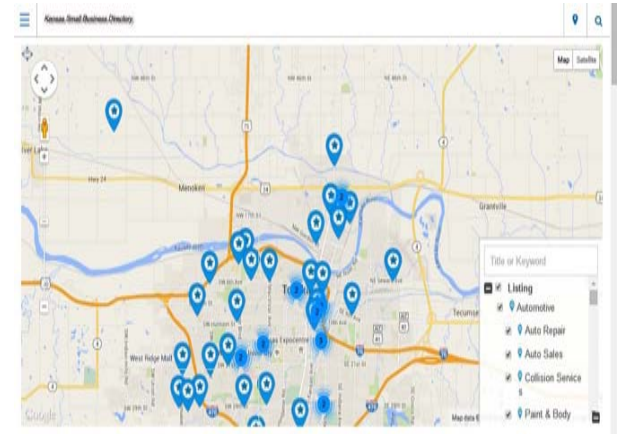
Kansas Small Business Directory
629 SE Quincy, Suite 101
Topeka, Kansas 66603



A Small business marketing & promotion service promoted by IBSA, Inc.

Kansas Small Business Directory

Support Your Local Small Business



Sanchez Professional Cleaning Services, L.L.C.



Advertising is an allowable tax-deductible business related expense. Consult with your tax preparer for advice on standard business deductions.

Visit Us Online

www.kansassmallbizdirectory.com

www.usmallbizdirectory.org

Kansas Small Business Marketing & Promotion Services

Website

- Include web-hosting & domain registration*
- Complete WordPress theme installation
- Adding navigation, menus, sidebar, logo ^
- Formatting of 5 content pages (5 images/page) (additional billed at \$35 per page)
- Configure Facebook, Twitter, Linked, Google+ share/tweet buttons
- Add 'contact page' with compliant WP plugin
- Integrate Google+ button on pages & posts
- Install and configure SEO plugin
- 1st Year Directory Listing is Free

*Owner must pay annual web-host & domain cost

^Logo design not included - We can also create a Mobile Sites for your business!

Business Video Promotional

Video is now #1 when it comes to educating prospective buyers on your business and your brand. It has one of the highest conversion rates for purchases and having a video on your website and your business profile in our directory greatly increases your propensity to come up on the 1st page of a search on Google.

Midwest Barter Exchange

When you join **Midwest Barter Exchange** through IBSA and its family of Small Business Directory's, you will receive the same listing benefits & features.



The **Kansas Small Business Directory** is a service provided by **IBSA, Inc.**, a tax-exempt nonprofit organization. Proceeds from listings are used to fund activities that support startups & Streets University, our youth enterprise program. One price will get your business listed in other directory's depending on your city. Thanks in advance for your support!!

Social Media Fanpage Setup

Facebook:

- Consult in creating 'Business Page' under your personal account.
- Work as temporary 'Page Admin' to choose category, add profile and banner picture, and descriptive and keyword-rich information on the 'About' page,
- Add appropriate sections *i.e. YouTube*,
- Integration of a WordPress Blog to your Facebook page*

(allows you to post content to Facebook via email)

Twitter Setup:

- Add your business logo, photo
- Link Twitter feeds to your business Facebook site
- Add color scheme or background to Twitter profile

We all setup YouTube Channels, LinkedIn accounts...

Etc...

Tradebank

When you join **Tradebank** through IBSA and its family of Small Business Directory's, you will receive the same listing benefits & features.



At IBSA, We Fully Support Barter & Trade

admin@kansassmallbizdirectory.com

Owner Information

Name _____

Title _____

Business Information

Name _____

Address _____

City _____ Zip _____

Phone _____

Email _____

Web _____

Facebook ___ YouTube ___ Twitter ___

Minority ___ Woman-Owned ___ Veteran ___

WordPress Website Setup: \$525.00 (5-page) ___

(minus web-host & custom WordPress theme fees)

Create Social Media Fanpage Setup:

Facebook \$75 ___ YouTube \$35 ___ Yelp \$25 ___

Twitter \$30 ___ LinkedIn \$30 ___ Other ___

Midwest Barter Exchange [] \$195+ (one-time)

Tradebank [] \$495+ (one-time) +monthly fee

+Other minimal administrative charges apply on a monthly basis and/or per transaction

Directory Listing Only [] \$120.00 per year

1-2m Video Promotional [] \$325 per video

TOTAL COST: \$ _____

Sales Rep _____

Ongoing assistance is provided on all services to make sure the business owner can properly maintain their website, blog, social media sites, (as-needed)

Complete and mail with payment to:

IBSA, Inc.

629 SE Quincy, Suite 102

Topeka, KS 66603

(913) 735-4272