# U.S. Small Business Directory Kansas Small Business Directory

\*Support Local Small Business\*

## Visit Us Online

www.ussmallbizdirectory.org
www.kansassmallbizdirectory.com/home

KS SmallBiz Directory Listing: \$120.00 per year\*

Business Name & Address (including city/zip)

Business Phone, Email, Website

Business Category's (select multiple)

Designations for Woman, Veteran, Minority Owned

Links to Your Business Facebook Account, Etc....

Two Directory Profiles (speak with account Rep)

Google Map Added on Your Profile Page

Geo-Searching (search by keyword/location)

Pay-It-Forward (support a local nonprofit)

#### **Business Listing Benefits:**

Competitively Priced (One-of-a-kind Directory)
Responsive theme for better smartphone viewing
Listings shown are based on visitor city/location
Helps customers, government or corporations to quickly
find products/services by diverse business vendors

## **Year-Round Listing Benefits:**

- We 'Like' your Facebook page & re-share your posts
- We check-in quarterly for updated photos/video
- We refer inquiries to businesses in our directory's

Directory Listing Only [ ] \$120.00 per year

**1-2m Video Promotional** [ ] \$599 per video (includes video shoot, editing & online promotion)

5-Page WordPress Website [ ] \$695.00\*\*

TOTAL AMOUNT DUE:

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IBSA, Inc.

Trade & Barter?

408 SW Jackson,

ITEX

Topeka, KS 66603

Tradebank

www.ibsa-inc.org

The Kansas Small Business Directory is a service provided by IBSA, Inc., a tax-exempt nonprofit organization. Proceeds from listings are used to support our business sponsors, our youth enterprise development program and training & service for adults.



#### 5-Page WordPress Website

- Include web-hosting & domain registration\*\*
- Complete WordPress theme installation
- Adding navigation, menus, sidebar, logo^
- Formatting of 5 content pages (5 images/page)
- (additional pages may be billed at \$65 per page)
- Configure Facebook, LinkedIn with share buttons
- Add 'contact page' with compliant WP plugin
- Install and configure an SEO plugin
- 1st Year Directory Listing is **FREE**

\*\*Owner must pay annual web-host & domain cost ^Logo design not included

## **Business Video Promotional**

Video remains #1 when it comes to educating prospective buyers on your business and your brand. It has one of the highest conversion rates for purchases and having a video on your website and your business profile in a directory greatly increases your chances of coming up in the Top-20 of a search on Google.

Onsite video interviews can be shared on YouTube, embedded on your business profile, and reposted across social media networks like Facebook, LinkedIn, etc....

For More Information...

Contact the person above that introduced you to the Kansas Small Business Directory; or any of our other online business directory's to make payment.

Or Call (785) 251-3841