

# Kansas Small Business Directory

*Support Your Local Small Business*

**Visit Us Online**

[www.kansassmallbizdirectory.com](http://www.kansassmallbizdirectory.com)

[www.usmallbizdirectory.org](http://www.usmallbizdirectory.org)

*KS SmallBiz Directory Listing: \$120 per year\**

- Business Name & Address (including city/zip)
- Business Phone, Email, Website
- Business Category's (select multiple)
- Designations for Women, Veteran & Youth Business
- Links to Business **Facebook/Twitter** Account
- Two directory profiles (Speak with Account Rep)
- Google Map Added On Your Profile Page
- Geo-searching (search by keyword/location)

### **Business Listing Benefits:**

*Competitively priced (One-of-a-kind Directory)*

*Responsive theme for better smartphone viewing*

*Listings shown are based on visitors city/location*

*Helps customers, government & corporations quickly find products & services by diverse business vendors.*

*Manage your own profile when you logging in...*

### **Year-Round Listing Benefits**

- We 'Like' your Facebook page & re-share your posts.
- We 'Like' Share and Re-Tweet your YouTube videos.
- We check-in quarterly for updated photos/video.
- We refer inquiries to businesses in our directory.

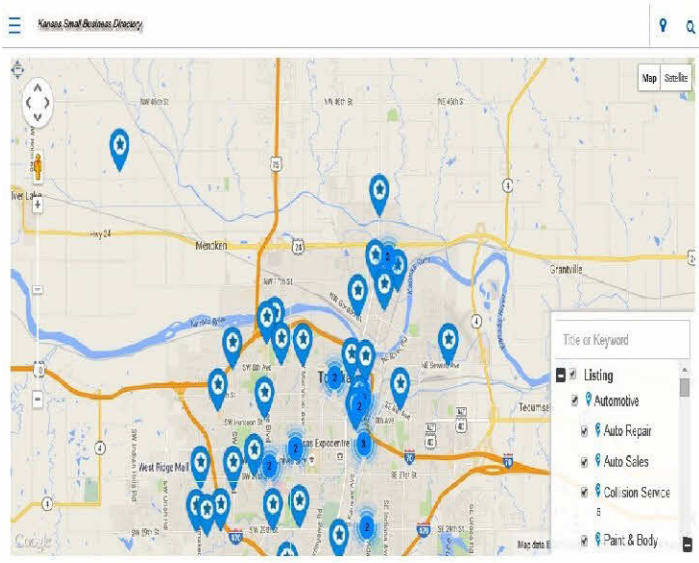
**Directory Listing Only** [ ] \$120.00 per year

**1-2m Video Promotional** [ ] \$599 per video  
*(includes video shoot & editing)*

**5-Page WordPress Website** [ ] \$695\*\*

**TOTAL AMOUNT DUE:** \$ \_\_\_\_\_

**IBSA, Inc.**  
107 SW 6th Ave, Suite 1  
Topeka, KS 66603



### ***5-Page WordPress Website***

- Include web-hosting & domain registration\*\*
- Complete WordPress theme installation
- Adding navigation, menus, sidebar, logo ^
- Formatting of 5 content pages (5 images/page)  
*(additional may be billed at \$45 per page)*
- Configure Facebook, Twitter, LinkedIn, etc.. with share & tweet buttons
- Add 'contact page' with compliant WP plugin
- Install and configure an SEO plugin
- 1st Year Directory Listing is Free

*\*\*Owner must pay annual web-host & domain cost  
^Logo design not included*

### ***Business Video Promotional***

Video is now #1 when it comes to educating prospective buyers on your business and your brand. It has one of the highest conversion rates for purchases and having a video on your website and your business profile in a directory greatly increases your chances of coming up in the Top-20 of a search on Google.

*Onsite video interviews can be shared on YouTube, embedded on your business profile, and reposted on social networks such as Facebook, Twitter, Etc..*

### **For More Information...**

*Contact the person above that introduced you to the Kansas Small Business Directory to make payment.*

**Or Call (913) 735-4272**

The **Kansas Small Business Directory** is a service provided by **IBSA, Inc.**, a tax-exempt nonprofit organization. Proceeds from listings are used to fund activities that support startups and our youth enterprise development program.  
One price will get your business listed in other directory's depending on your city. *Thanks in advance for your support!!*